

Cleaner Production

CP Methodology/Finances

Part I - Methodology

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- Trend-setting intro
 - Theoretical concept of Eco-efficiency
 - Cleaner Production and how is it achieved?
 - Financial benefits of Cleaner Production
 - Future developments
- } In this unit

“The practical application of **knowledge, methods and means**, so as to provide the most **rational use of natural resources and energy**, and to **protect the environment**”



(First UN seminar organized by the ECE, 1976)

TERMINOLOGY

economic capital

Economic capital - the sum of the values of production goods: production means, knowledge (human capital), market share, customer relations, resources, transport, location, etc.

environmental capital

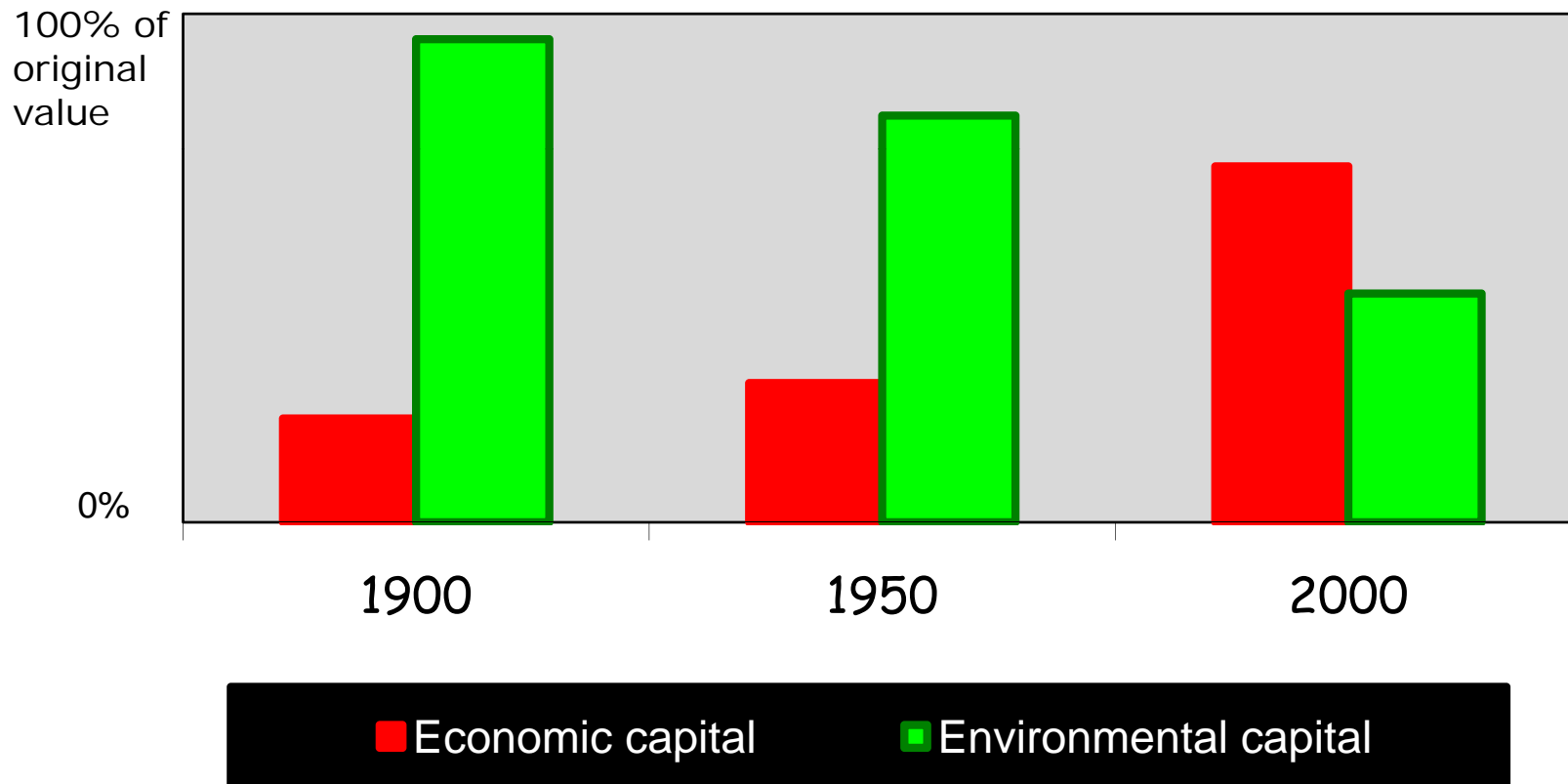
Environmental capital - the sum of the objective and subjective values of nature and environment: clean air, clean water, space, silence, natural resources, etc.



How did economical and environmental capital alter in time and how are these alterations linked?



Economic vs. environmental capital



Thesis - 1

Without changes directed at the cleaning of the industrial sector, the destruction of environmental capital will continue until the self-destruction of the economic capital.

Thesis - 2

The cleaning up of the industry permits a high level industrial development and, at the same time, a minimal reduction of environmental capital.

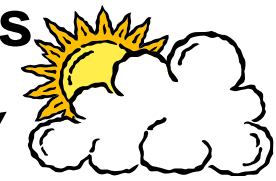
Question

Economic capital at the expense of
environmental capital?

What is Cleaner Production? (4)

The industrial mass and energy balance

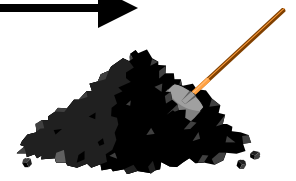
Gaseous waste



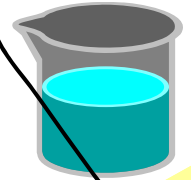
Heat

Decreasing environmental capital

Solid waste

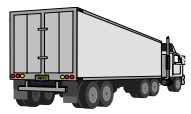


Liquid waste

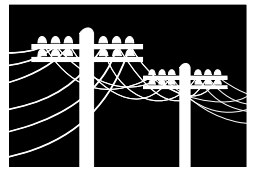


HOW TO INCREASE ECONOMIC CAPITAL WITHOUT DECREASING ENVIRONMENTAL CAPITAL?

Raw materials



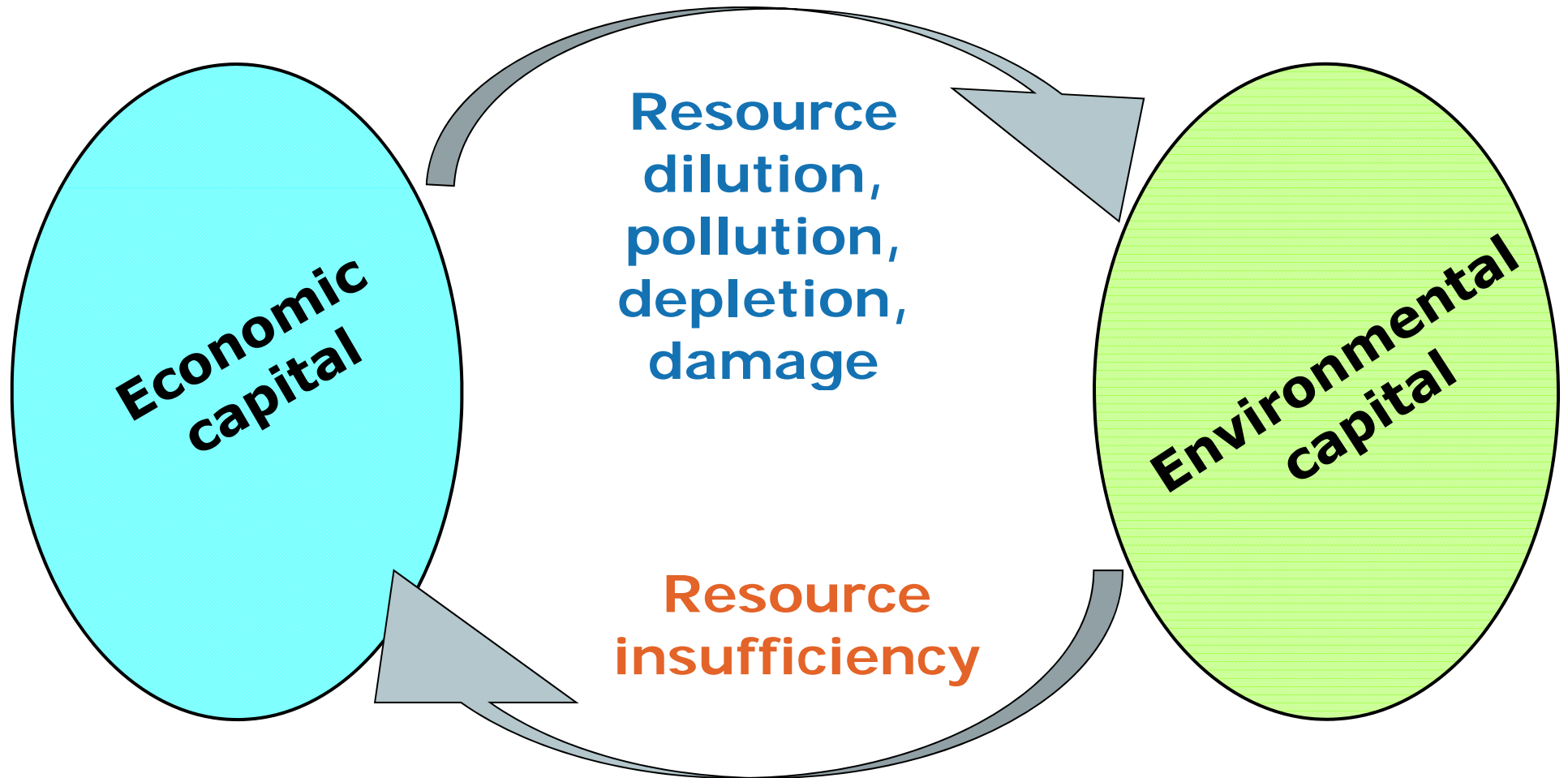
Energy



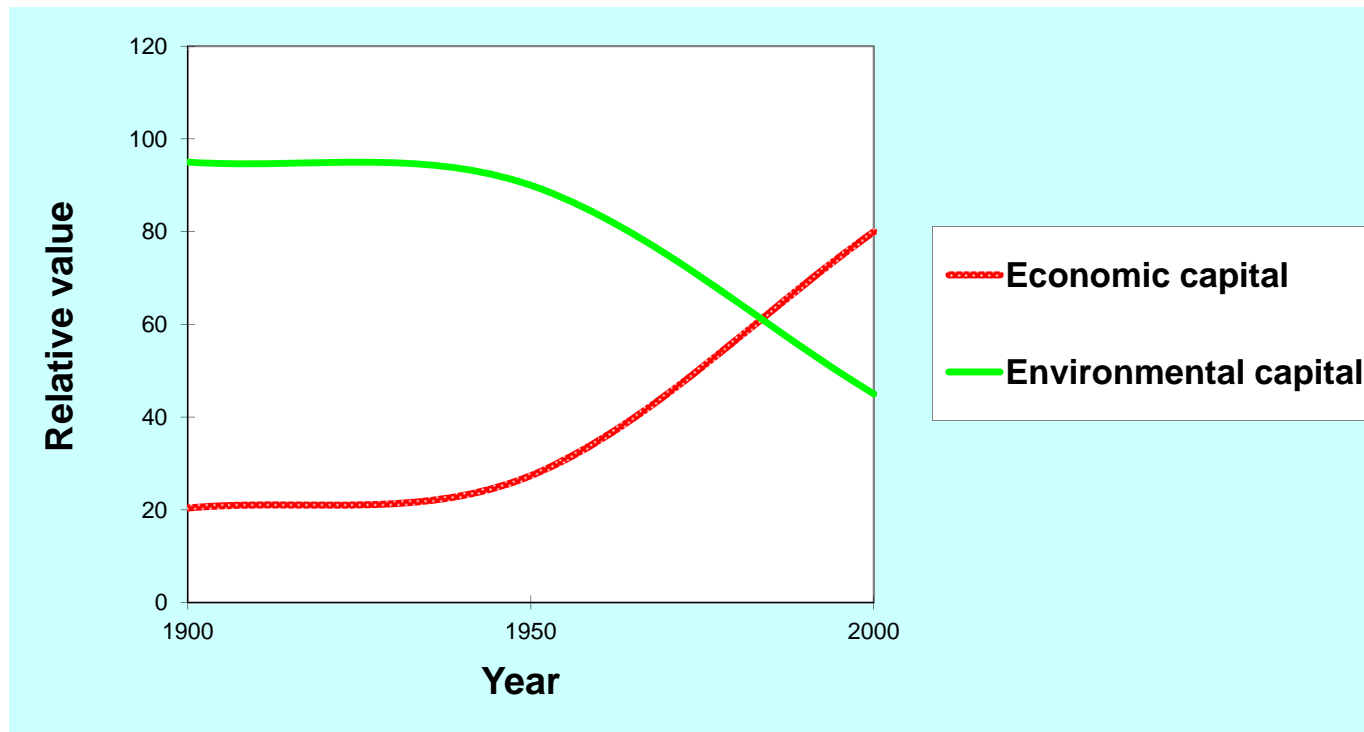
Products



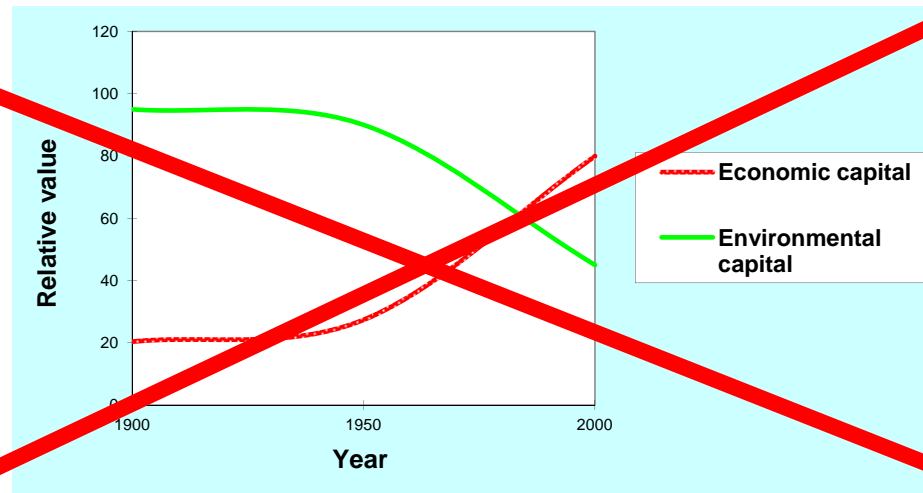
Increasing economic capital



Are economic and environmental capital changes coupled?



- If so, can economic and environmental capital changes be decoupled?



Can economic and environmental capital changes be decoupled?

With other words, is economic activity possible without continued environmental destruction?



Yes, or at least, to a large extent

- through demand management,
- through materials choice,
- through least impact design,
- through least impact utilization,
- through reuse, recycling, recovery,
- over entire life cycle.

1. through demand management

- Taxing gas consumption/air transportation **AND** reducing cost of public transport
- Taxing road transport **AND** providing nearby employment, recreation, shopping
- Taxing disposable goods **AND** stimulating reusability/durability



OR



OR



What two main issues causing environmental damage are you aware of in your country and how would demand management be able to reduce the damage, given your local/national conditions? Enter your response in the related forum of Unit 3 – CP Meth/€.

2. through materials choice

- Oil-based lubricants vs. Water-based lubricants
- Chromium sulfate tanning vs. Vegetable tanning
- Carbon-based energy vs. Renewable energy



OR



3. through least impact design

- Coffee/tea makers with a thermos can rather than a can that needs heating
- Electrical appliances without stand-bye mode
- Cars that run over 30 km per liter of fuel



Which 2 items do you use in your home or at work which you would design with a much lower sum total environmental impact (sum of production, use disposal phase)? Enter your response in the forum of Unit 3 – CP Meth/€



4. through least impact utilization

- Using public transport in stead of private car
- Switching off lights when not needed
- Shopping at a nearby location rather than far away



5. through reuse, recycling, recovery

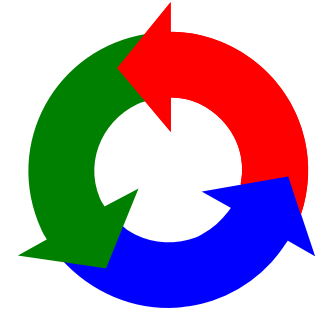
- Reusing glass bottles, clothing, (waste-) water, ...
- Recycling plastics, paper, metal scrap, engine oil, ...
- Recovering metals from sludge, batteries, compost from organic waste ...



What items from your household and/or work do you feel you would absolutely want to reuse, recycle, recover provided there was a system available for their processing? What items can you presently reuse, recycle, recover beneficially? Enter your response in the forum of Unit 3 – CP Meth/€.



Recycling metal scrap in Guayaquil, Ecuador



6. over entire life cycle

- Includes environmental effects during production, during product use and after disposal
- Tires - particles on pavement and in disposal sites
- Shoes - chromium release after use
- Car wrecks - maximizing reusability

